Blackblot Product Manager's Toolkit® www.blackblot.com

Blackblot® PMTK Scrum Product Backlog



Company Name: < Enter company name>
Product Name: < Enter product name>

Document Revision History:

Date	Revision	Revised By	Approved By
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Blackblot® PMTK Scrum Product Backlog

	< Produc	t Name> Produ	ıct Backlog								
Product Owner	Owner Product Owner Product Owner Product Planner Product Planner		Product Planner	Product Planner	Product Planner						
Theme	Epic	PBI Type MR I dentifier N		MR Name	Priority	Persona	Directive				
Security	Authentication Requirement		juirement PDF.MR597 Aut		Critical	John Lawyer	User shall be				
		Requirement	XX.MR10								
		Requirement	XX.MR20								
		Requirement	XX.MR30								



Product Planner	Product Planner	Product Planner	Product Architect	Product Architect	Product Owner
Rationales	Constraints	Category	Product Requirement	Use Case	User Story
17% of legal	 Document 	Functional	Product shall provide support	User John Lawyer	As a lawyer I

Product Owner	Product Planner	Product Planner	Product Owner	Product Architect	Product Architect	Product Architect
Acceptance Criteria	Buying Criterion	Differentiator	Developer	OSrc	TRisk	Dep
Verification ensures	Yes	No	Dev. Name #1	Yes	High	High

Product Architect	Product Planner	Product Planner	Automatic	Automatic	Automatic	Product Planner	Automatic
Fund	Diff	Imp	Urg	ESKD	Priority	Ovr	In this Sprint?
Yes	Yes	Low	High	Yes	P3	P1	~

Product Planner	Product Owner						
Business Value	Estimation	ROI	Notes	Implemented	Sprint #1	Sprint #2	Sprint #3
34 Value	14 Hours	2.4 Points	Check P2 bugs	No	Yes	No	No
0 Value	0 Hours	0.0 Points					
0 Value	0 Hours	0.0 Points					
0 Value	0 Hours	0.0 Points					



Blackblot® PMTK Scrum Product Backlog Personas

			Persona	Characteristics				
Parameter	Persona name	Background	Skills	Environment	Attitudes	Behavior	Goals	Notes
	John Lawyer	40 years old	10 years'	Law offices	Customer	Prepares	Seeks	Usually
		litigator	experience,		focused	legal briefs	complete	work 50
Persona #1			JD (Juris		attitude;	for litigation	accuracy and	hours
			Doctor)		passion for		authenticity	per
					justice		of documents	week
Persona #2	Persona Name #2							
Persona #3	Persona Name #3							



Blackblot® PMTK Scrum Product Backlog Settings

uct Planner Requirement Critical Functional Yes Yes Dev. Name #1 No High High Yes Yes High Done P1 P1 34 1 Done Yes Uct Architect Work Desirable - High Development No No No Dev. Name #2 Yes Low Low No No No Low In Progress P2 P2 21 2 No No No No No No No No Low In Progress P3 P3 13 3 In Progress P3 P3 13 3 In Progress																				
uct Planner Requirement Critical Level (1984) Functional Functiona																				
uct Architect Work Desirable - High Compatibility NA NA NA Dev. Name #3 Ctr. Desirable - Low Desirable - Medium Desirable - Low Desirable - L					Buying Criterion	Differentiator			Technical Risk	Dependency	Fundamental	Differentiator	Importance	Status	Override			Estimation (Hr	 s) Implemente 	d Sprint
uct Owner Bug Desirable - Medium Compatibility NA NA Dev. Name #3 Ctr. Desirable - Low Performance Dev. Name #4 Dev. Name #4	oduct Planner	Requirement	Critical	Functional	Yes	Yes	Dev. Name #1	No	High	High	Yes	Yes	High	Done	P1		34	1	Done	Yes
Desirable - Low Performance Dev. Name #4 P4 B P4 B P4 B P4 P4	oduct Architect	Work	Desirable - High	Development	No				Low	Low	No	No	Low	In Progress	P2	P2	21	2	No	No
Internationalization	oduct Owner	Bug			NA									Not Started	P3		13	3	In Progress	
Internationalization	tomatic		Desirable - Low	Performance			Dev. Name #4								P4	P4	8	4		
				Documentation Physical Distribution Support and Training														12		

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How to pick High or Low Importance

Choose 'High' Importance for features that are:

- * Fundamental (product does not work without it)
- * Key differentiator
- * Matches key feature of direct competitor's product

Choose 'Low' Importance for all other instances

Feature Priorities Calculation Formula

- P1: High Importance and High Urgency
- P2: High Importance and Low Urgency
- P3: Low Importance and High Urgency
- P4: Low Importance and Low Urgency

Meanings of Feature Priorities

- P1: Will be in product and as robust as possible
- P2: Will be in product, but implementation may be reduced or optimized
- P3: Will only be in product if time allows
- P4: Will wait until future version(s)

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