

Blackblot® PMTK

Distribution Guidelines



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1. BLACKBLOT PMTK DISTRIBUTION GUIDELINES

1.1. NOTICE TO USER

The guidelines below detail the rules and rights of licensed users of "Blackblot Product Manager's Toolkit®" (PMTK) pertaining to the distribution of PMTK templates and PMTK output documents.

1.2. DISTRIBUTING PMTK OUTPUT DOCUMENTS (NON-EDITABLE FORMAT)

When PMTK templates are used to create documents, the documents that are created are called "PMTK Output Documents". Licensed users of PMTK can provide anyone with PMTK output documents created from PMTK templates, but only in a non-editable publication document format (such as Adobe Acrobat PDF) or printed-on-paper (hard-copy) formats. Licensed users of PMTK do not need Blackblot's approval to do this and this action is royalty free.

1.3. DISTRIBUTING PMTK OUTPUT DOCUMENTS (EDITABLE FORMAT)

Licensed users of PMTK can provide anyone with PMTK output documents created from PMTK templates in Microsoft Word format (or a comparable editable word-processing document format), but only if the recipient is a licensed user of PMTK. PMTK is a non-transferable single-user license product; therefore, each person that uses or receives an electronically-editable version of a PMTK-based document in Microsoft Word format (or a comparable editable word-processing document format), must be a licensed user of PMTK.

1.4. CREATING TOPIC/INDUSTRY-SPECIFIC PMTK VARIANTS

Licensed users of PMTK may create topic-specific or industry-specific PMTK template variants (modified content and format based on a PMTK template), for use in their own business and services (subject to the above distribution guidelines). Licensed users of PMTK do not need Blackblot's approval to do this and this action is royalty free. If a licensed user of PMTK wishes to create and sell a topic-specific or industry-specific PMTK template variant as a product, then the licensed user of PMTK and Blackblot shall sign a content licensing and royalty agreement.