



FOR IMMEDIATE RELEASE...

## **Requirements Management and Blackblot Deliver the “Blackblot Custom Process Module” for ReqDB.**

White-Plains, NY, USA - February 1, 2007: Requirements Management, LLC and Blackblot today announced the availability of the “Blackblot Custom Process Module” software add-on for the Requirements Management Database™ (ReqDB), providing an automated way to efficiently prepare market requirements.

The module is aimed at helping product planners create true and clear Market Requirements Documents (MRD) with traceability to Product Requirements Documents (PRD) and to technical specifications. The module implements Blackblot’s product planning methodology (processes, templates, concepts) into the ReqDB application.

Developed by Requirements Management, the ReqDB is a collaboration tool to help capture, refine, prioritize, and track the development of a detailed list of product requirements in a living document. Product managers can create the right set of requirements for a whole roadmap of product updates by ensuring that all market requirements are captured at the time they arise. The burden of managing requirements can be distribute across the entire project team, with workflow optimization features that allow each user to generate requirements documents instantly and synchronize requirements with other tools (such as Microsoft® Office Project).

“We recognize that in an innovative organization, the key to business success is a nimble, market-driven process,” said Ted Hartnell, Requirements Management’s General Manager. “Through our relationship with Blackblot, we are able to offer our customers with an extremely powerful and intuitive methodology to streamline a crucial stage of the product development lifecycle.”

Gabriel Steinhardt, Blackblot’s principal added, “The merging of ReqDB with Blackblot’s PRM methodology has produced a very practical ‘fill-in-the-blank’ tool which implements a market-driven approach to creating and delivering technology products. Our strategic alliance with Requirements Management will provide product managers worldwide with a multi-user professional software application for writing quality market requirements.”

### About Requirements Management, LLC

Requirements Management, LLC builds software applications dedicated to helping companies embrace a market-driven product development lifecycle. For more information, please visit [www.reqdb.com](http://www.reqdb.com)

### About Blackblot

Founded in 2000, Blackblot is a provider of product management focused tools, training programs and consulting services. Blackblot helps high-tech companies reach commercial success through effective product management practices. For more information, please visit [www.blackblot.com](http://www.blackblot.com)

###