



Blackblot

Product Management Expertise™

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FOR IMMEDIATE RELEASE ...

Blackblot Releases Version 2.0 of the Blackblot Product Manager's Toolkit™

A major release containing new templates and enhancements.

Caesarea, Israel - March 06, 2006 - Blackblot, a provider of product management tools, training and consulting services, today announced the general availability of version 2.0 of the Blackblot Product Manager's Toolkit™ (PMTK).

Blackblot Product Manager's Toolkit™ is a comprehensive and fully-customizable suite of product management templates with accompanying methodology that leverage the best practices being used by today's professional product managers.

Designed for ease of use, PMTK allows product management professionals to perform product management tasks using a consistent convention and workflow. Version 2.0 incorporates new supporting articles, presentation templates, workflow models, seminar glossaries, seminar action plans, and other numerous enhancements and clarifications. In addition, all PMTK templates complement and are fully synchronized with Blackblot's current product management training program for improved comprehension, content retention, and methodology application.

Gabriel Steinhardt, a principal with Blackblot, affirmed that, "Through continuous investment, PMTK continues to deliver on its promise to improve the job performance of product managers by providing them with a comprehensive and correlated set of professional tools that are practical, functional and extremely powerful."

Registered PMTK customers are entitled to a lifetime of free updates and upgrades as they become available.

About Blackblot

Founded in 2000, Blackblot is a provider of product management focused tools, training and consulting services. Blackblot helps high-tech companies reach commercial success through effective product management practices.

For more information, please visit www.blackblot.com .

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