

FOR IMMEDIATE RELEASE ...

Coherence Consulting Partners with Blackblot to Deliver High-Tech Product Management Training Services in the UK

London, United Kingdom – March 12, 2007: Coherence Consulting, an independent consulting firm specialising in software product strategy and product management, has announced a strategic partnership with Blackblot, a provider of product management tools, training, and consulting services for high-tech companies. Under the terms of the agreement, Coherence Consulting has been granted an exclusive licence for the United Kingdom to resell the Blackblot Product Manager's Toolkit™ professional product management template collection, and deliver training using Blackblot's proprietary courseware based on Blackblot's best practice tools and methodologies.

Aviv Handler, Managing Director of Coherence Consulting said, "As markets evolve there is pressure to scale and grow, which requires increased effectiveness under increasingly smaller timeframes. Our partnership with Blackblot will enable us to provide UK companies with efficient world-class product management training and tools, specifically designed for the technology industry."

Gabriel Steinhardt, Blackblot's principal added, "UK technology companies are quietly positioning themselves as dominant players in the world of high-tech products. Coupled with a long standing tradition of having excellent marketers, we hope to further reinforce the industry with skills, tools and processes required to achieve sustainable growth."

About Coherence Consulting

UK-based Coherence provides on-demand product strategy and product management expertise to bring software products to market and maximise their value. The company offers services across the full product lifecycle with a special focus on the capital markets and energy trading technology sectors. For more information, please visit www.co-herence.com.

About Blackblot

Founded in 2000, Blackblot is a provider of product management focused tools, training programs and consulting services. Blackblot helps high-tech companies reach commercial success through effective product management practices. For more information, please visit www.blackblot.com.

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