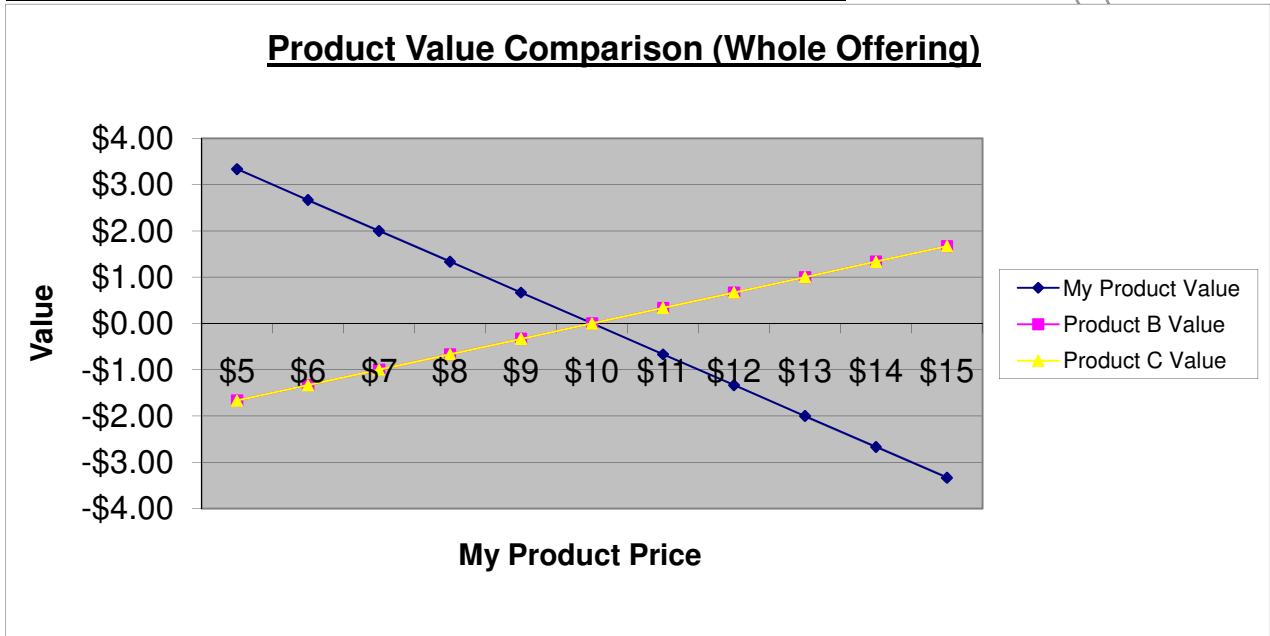


**Blackblot MVP\* Pricing Model (Whole Offering) - V. 4.0**

\* Part of the "Market-Value Pricing™" course.

Product	Points	Value	Benefits	Price
<My Product>	75%	\$0.00	\$10.00	\$10.00
<Product B>	75%	\$0.00	\$10.00	\$10.00
<Product C>	75%	\$0.00	\$10.00	\$10.00

Start Point:	\$5.00	Increment:	\$1.00
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My Product Price	My Product Value	Product B Value	Product C Value
\$5	\$3.33	-\$1.67	-\$1.67
\$6	\$2.67	-\$1.33	-\$1.33
\$7	\$2.00	-\$1.00	-\$1.00
\$8	\$1.33	-\$0.67	-\$0.67
\$9	\$0.67	-\$0.33	-\$0.33
\$10	\$0.00	\$0.00	\$0.00
\$11	-\$0.67	\$0.33	\$0.33
\$12	-\$1.33	\$0.67	\$0.67
\$13	-\$2.00	\$1.00	\$1.00
\$14	-\$2.67	\$1.33	\$1.33
\$15	-\$3.33	\$1.67	\$1.67