

Blackblot® - Product Management Expertise™

<Enter Company
Presentation
Name>

Delivered By <Enter Name>

Company History

- <Enter text>
- <Enter text>
 - *<Comment: Describe the company's history, indicating major milestones, key events, turnarounds, and notable achievements.>*



Company Vision

- <Enter text>
- <Enter text>
- *<Comment: Provide the corporate vision statement - a summary of the company's purpose and intent which describes how, in the future, its products and activities shall affect the world. Additional merit information about the company should be included.>*

Company Mission

- <Enter text>
- <Enter text>
- *<Comment: Provide the corporate mission statement - the company's general business direction and depiction of the value customers get. Additional merit information about the company should be included.>*



Session Objective

- <Enter text>
- <Enter text>
- *<Comment: Describe the purpose of this presentation and what key messages the audience will gain from attending. The presentation itself is meant to communicate and prove the messages are valid.>*



Agenda

- Company Overview
- Company Merit
- Markets Served
- Summary



A faint, light gray world map is visible in the background, centered behind the text. The map shows the outlines of continents and some internal country borders.

Company Overview

Offices

- <Enter text>
- <Enter text>
- *<Comment: Textually or graphically describe the company's deployment, and how it serves customers. List regional and worldwide offices. When relevant, indicate a strong local, regional, or international presence.>*



Company Structure

- <Enter text>
- <Enter text>
 - *<Comment: Textually or graphically describe the company's organizational structure. Demonstrate how and why the particular organizational structure used by the company better serves customers. When relevant, indicate differences in local, regional, or international organizational structures.>*

Management Team

- <Enter text>
- <Enter text>
 - *<Comment: Describe the company's executive management team. Demonstrate how and why the team members' skill sets help to better serve customers. If relevant, comment on the strength of the management team and how the team members add credibility to the company's reputation.>*

Human Resources

- <Enter text>
- <Enter text>
- <Comment: Describe the company's workforce. Provide numerical and statistical information relating to the number, types, levels of education and tenure of the company's employees.>



Partnerships and Alliances

- <Enter text>
- <Enter text>
- *<Comment: Describe the types of partnerships and alliances the company has and how they make the company stronger, preferred/logical choice, and able to better serve customers.>*





Company Merit

Leadership

- <Enter text>
- <Enter text>
 - *<Comment: Establish the company's leadership by means of any relevant criteria. Focus on market share, technological innovation, and marketplace recognition.>*



Distinctive Competency

- <Enter text>
- <Enter text>
- *<Comment: Describe the company's unique ability to deliver value, while differentiating itself from the competition. Explain what makes the company special, different, and competent.>*



Manufacturing Excellence

- <Enter text>
- <Enter text>
- *<Comment: Describe the company's manufacturing excellence. Focus on productivity levels, quality controls, manufacturing capacity, lead-time record, and automation equipment.>*



Key Figures

- <Enter text>
- <Enter text>
- *<Comment: Introduce any quantitative or qualitative information that could be relevant, especially if it relates as a benefit to the customer.>*



Financials

- <Enter text>
- <Enter text>
- *<Comment: Introduce any quantitative or qualitative financial information about the company, such as revenue and profit, and note significant financial indexes (ROI, ROA, RPE).>*



Brand Equity

- <Enter text>
- <Enter text>
- *<Comment: Describe the brand value of the company and of its products. Brand is the symbolic embodiment of all the information connected with a company or product. Brand equity can be tangible or intangible, representing quality, leadership, trustworthiness, revenue potential, or any other relevant advantage.>*



Markets Served

Markets Served

- <Enter text>
- <Enter text>
- *<Comment: List and describe the markets which the company serves. Demonstrate that the company serves markets that the customer is in or is a supplier to.>*



Market Share

- <Enter text>
- <Enter text>
- *<Comment: List the company's market share in markets that the company serves. Demonstrate why market share levels indicate the company is the right choice for the customer.>*



Market Trends

- <Enter text>
- <Enter text>
 - *<Comment: List and describe influential trends taking place in target markets. Note the technological, economic, political, and competitive landscape.>*



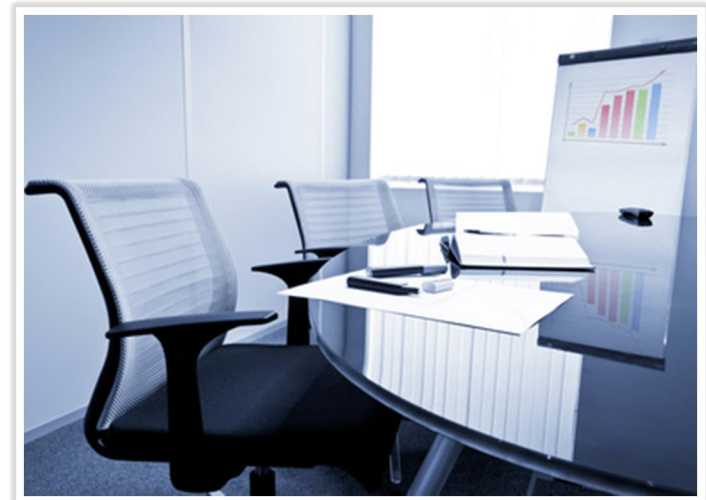
Key Customers

- <Enter text>
- <Enter text>
 - *<Comment: List the company's most prominent customers, effectively making a reference list attesting to trust placed in the company.>*



Strategies

- <Enter text>
- <Enter text>
 - *<Comment: Describe the company's business, market, and product strategies.>*



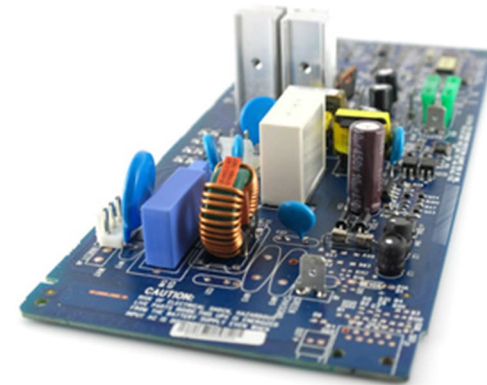
Product Mix/Lines

- <Enter text>
- <Enter text>
- *<Comment: Describe the company's product mix and product lines. Note common key characteristics and technologies.>*



Technologies

- <Enter text>
- <Enter text>
- *<Comment: Describe the technologies the company incorporates into its products, and those used in the assembly or manufacturing of its products. Note proprietary technologies, patents, licenses, trademarks, and service marks.>*



Price Mix

- <Enter text>
- <Enter text>
- *<Comment: Provide price mix information that is appropriate for the audience. For internal audiences only, also describe the company's pricing model.>*





Summary

Growth and Expansion

- <Enter text>
- <Enter text>
- *<Comment: Describe the company's plans for growth. Note actions to be taken and funds allocated, in the interest of the growth plans. Present the metrics used to indicate growth, especially market share, customer base, technology utilization, revenue, and profit.>*

Competition

- <Enter text>
- <Enter text>
 - *<Comment: Describe the competitive landscape and key competitors. Provide a brief overview.>*



Agenda

- Company Overview
- Company Merit
- Markets Served
- Summary

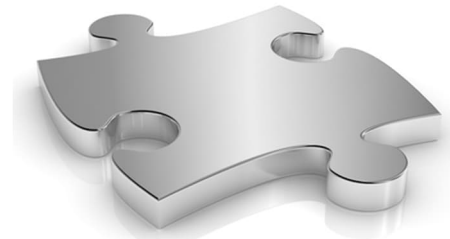


<Comment: Call to action title>

- <Enter text>

- <Enter text>

- *<Comment: This is the Call To Action (CTA) slide. Here the audience is presented with a directive that instructs them to do something so that the sales cycle can continue. Also reiterate the key message of the presentation.>*



Q&A

- *<Comment: This is the "questions and answers" section. Use this time to further communicate key messages, while addressing the audience's concerns.>*



Thank You





Blackblot® - Product Management Expertise™

Blackblot® - Product Management Expertise™

www.blackblot.com

Copyright Notice

Copyright © Blackblot. All rights reserved.

Use of this document is subject to the Blackblot® PMTK Single-User License Agreement.